

The biography of Corey “Homicide” Williams

If you search the word streetball on Wikipedia and scroll down to famous streetballers, the first name that appears on the list is Corey “Homicide” Williams. Call it a coincidence if you will, but there’s no question that Williams has used the game he loves to accomplish goals like no other asphalt legend before him. And that’s why he reigns supreme.

Streetball has opened doors that I wouldn’t have been able to open on my own and I’ll forever be grateful to the game. It’s made me relevant; I’m like a world figure because of it and for that, I’ll always love it. It’s like the woman that has your heart and no matter what you can’t shake her love.

-Corey “Homicide” Williams

Born in 1977, in the Bronx, NY, Williams will admit he wasn’t the best ball player growing up. While he did play for the Varsity B team at the famed Rice High School in Harlem, he wasn’t a star like his Raider counterparts such as Felipe Lopez or Tariq Kirksay. Big schools didn’t come calling when his prep days ended, so Williams went the JuCo route and played for Penn Valley CC (MO). In his two-year stint as a Scout, Williams averaged 21 ppg., led the team to a Division II National Championship in 1996 and was a JuCo All-American in 1997. Soon after, he played Divison-1 level college ball at Alabama State University. But just making it in the college game wasn’t good enough for him and he knew he had to catch people’s attention.

The Birth of Homicide

After coming home from college, Williams devised a simple plan: destroy every player on the streetball scene in hopes of playing professional basketball. The man who would earn a murderous on-court moniker, essentially made a hit-list, and checked off every name NYC had to offer. In his first game, ever at Rucker Park in the Entertainers Basketball Classic, Williams scored 37 points. After a repeat offensively dominating performance in his next game, EBC announcer Hannibal gave him the name “Straight Homicide” and from there the legend grew. Players like Alimoe (from AND1) and NBA players like J.R. Smith, Ron Artest and former Boston Celtic, Allen Ray were all sent home with 40 pieces thanks to the determination, will and skill of Homicide.

Street Elite

NYC is full of blacktop warriors, but the best-of-the-best play professionally in foreign countries. Williams’ career as a pro has taken him to five continents, playing in leagues in Brazil, France, Lebanon and Germany. He even made his way to the NBA training camps of the Toronto Raptors, the Denver Nuggets and the Indiana Pacers and in 2007, played in the NBDL for both the Sioux Falls Skyforce and eventual season champions, the Dakota Wizards where he averaged 14.6 points, 4 rebounds and 3.5 assists.

But his game truly made its transformation from streetballer to respected pro when he signed to the Townsville Crocodiles in Australia’s NBL. Hom hit the outback with the same fortitude that earned him a fierce rep in the states, scoring 26 points and making six assists in his Aussie debut. In his four-year span in Australia, Williams averaged 19.6 ppg., 5.1 rebounds and 4.7 assists. Also during that span, he racked up three All NBL Second-Team appearances (2008, 2009 and 2011) and, in 2010, one All NBL First-Team

selection, coupled with the league MVP award. The kid from the Bronx who could only make the Varsity B Team in high school, was now the best player in a pro league. But there was still room for more growth.

The Businessman

To his own accord, the best thing that happened to Williams while in the D-League had very little to do with basketball. In a class given to the players about being their own brand, he realized that while playing ball had taken him farther than he could've dreamed; he could continue to use the game as a tool for future endeavors. Once Williams smartened up, he opened his market up and he became the most recognizable menace in basketball not inked to an NBA contract. In 2008, he signed a deal with basketball apparel brand K1x and became the first basketball player that wasn't in the NBA to have his own signature shoe sold across the globe. In 2010, he was selected as the only streetball player to wear the Jordan Brand Outdoor Shoe, only building his influence within the industry. For a period of three seasons, along with NBA players Will Bynum and Martell Webster, he's been the rejuvenating force behind the sneaker brand Above The Rim. Persistence, preparation, and perseverance have lead Homicide this far and those qualities, mixed with his personality and corporate appeal, make him unstoppable.

In 2013 to current, Williams is now A Brand Ambassador with Sneaker athletic and lifestyle company Brand Black.

The Legacy

Corey Williams prides himself in three major things:

1. Hoops
2. Fashion
3. Motivating and Impacting others to be the best that they can possibly be

With all the life, changing travel experience that Williams has had it opened him to succeeding in several other fields that he was passionate about. Williams launched his own apparel company TPWGLOBAL as well as creating THE WOLF INSTITUTE.

TPWGLOBAL

The Patient Wolf Global is a streetwear apparel created for the ambitious. Aiming to create an edge and presence in the fashion industry.

THE WOLF INSTITUTE

This institute has been formed to MODIVATE, IMPACT and INSPIRE while educating you on the importance of how to take every opportunity that you are given. Speaking to a range of people from the young youth to employees of fortune 500 corporations the message remains the same. Williams, will provide you with an insight on the unwritten rules and laws of the game of hoop and the focus of life and reaching your goals.